

CASE STUDY



Nicholls State University used the flexibility Credo Instruct offered to enhance information literacy skills for traditional and online students.

When instruction librarian Brandy Burbante needed a resource to help students learn information literacy (IL) skills, she turned to Instruct and its robust collection of ACRL-aligned videos, tutorials, and quizzes. During her trial period, she experimented with the platform to test the full range of options available to enrich classroom workshops, one-shots, and point-of-need instruction.

Addressing IL Needs in a Variety of Settings

Burbante needed an online resource that would help her better serve distance learners and provide more visual materials for all types of students. Faculty concerns ranged from students' ability to find a research topic, to upper-level courses where students struggled with specific citations. In order to secure funding, she was tasked with finding a product that could be deployed in a variety of settings and was guaranteed to garner usage from students and faculty.

- Building a Foundation of Support for a New Library Resource
 Taking advantage of the Instruct free trial period, Burbante started
 embedding videos from the platform into her Information Literacy
 LibGuide. She began using the materials in first-year seminar
 workshops and English Comp courses—and reached out to faculty
- teaching these courses, asking them to offer students bonus points for completing Instruct modules. By the end of her trial period, Burbante had already established a broad foundation of support and could demonstrate the high usage necessary to justify the subscription to administrators. Burbante plans to build on this momentum for the upcoming year by adding the Instruct materials to every student's Moodle account, the same way they promote other tutoring resources, ensuring the content is easily discoverable for all students.

- "I started by looking for materials to use in my workshop on finding topics—I went straight to the Instruct dashboard and easily found links to videos and tutorials that would be perfect for those sessions."
 - Brandy Burbante, Research & Instruction Librarian/Outreach Coordinator, Ellender Memorial Library

ABOUT NICHOLLS STATE UNIVERSITY

- Located in Thibodaux, Louisiana
- Part of the University of Louisiana System
- Total Enrollment: 6,488
- Enrollment: 63% first generation college students

ABOUT BRANDY BURBANTE

As the Research & Instruction
Librarian/Outreach Coordinator
at Ellender Memorial Library, she
uses her prior experience teaching
freshman seminar courses to inform
her role supporting the First Year
Experience. She has found part of
her role at Nicholls is also helping
with understanding faculty needs.



ABOUT INSTRUCT

Instruct offers standards-aligned videos, tutorials, and assessment tools for librarians teaching foundational skills like information literacy and critical thinking. Use Instruct in-class, online, or embedded within Learning Management Systems, LibGuides, or websites.

